

Since time began, fire has been both friend and foe. Now you can relive man's battles with the fiery menace by touring a uniquely fascinating museum, the Hall of Flame.



Although fire fighting is not a day by day duty one never knows when the hour and the day will come demanding the utmost in courage, emotional stability and physical strength. >>

JOSEPH STACEY PHOTOGRAPH

Visiting Phoenix? Discover

HALL OF FLAME

ANTIQUe FIRE-FIGHTING MUSEUM
IN SCOTTSDALE, ARIZONA

Arizona's international fire-fighting museum started with a Christmas wish spoken aloud. Industrialist George F. Getz, Jr. seeing an old fire engine in a used car lot near Chicago, said to Mrs. Getz, "it would be fun to have one of those to drive kids around on."

On Christmas morning in his driveway a bright red 1924 American La France pumper, Christmas wrapped with ribbon and appropriate greeting card. The sparkling red fire engine that boys of all ages dreamed of and followed to the fires was all his. The Getz summer home at Lake Geneva, Wisconsin became an ideal play yard for George Getz, his fire engine and as many children as could

clamber aboard. Resultant publicity brought antique dealers, fire-engine buffs and old firemen to Winnetka. George began to buy — big pieces, small pieces, some hand drawn, some horse drawn.

The Getz collection of antique fire fighting apparatus and accessory equipment has grown and is growing into one of the largest collections of memorabilia in the world. Acquisitions came from Japan, France, Italy, Austria, Germany, Great Britain. In addition to the more than eighty pieces of wheeled stock there are hundreds of thousands of badges, medals, plaques, photographs, helmets, axes, bugles, uniforms.

Since the George Getz, Jr. family's move to Arizona part of the vast collection followed them and Mr. Getz founded the National Historical Fire Foundation and 'The Hall Of Flame' (registered trademark) housed the Arizona portion of the Getz museum. To enter the Hall Of Flame is to enter into an era when the fireman's ball was the highlight of the social season, leading citizens formed fire brigades and raced valiantly to be first on the scene of each new conflagration. Painstaking and meticulous restoration directed by septuagenarian Henry Crost reflects the ornate and lavish look of a decor to be seen

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Steamer and pumper in action — early day Phoenix fire.

MC LAUGHLIN HISTORICAL COLLECTION



Arizona's Biggest and Most Spectacular Conflagration
The Adams Hotel Fire, May 17, 1910

MC LAUGHLIN HISTORICAL COLLECTION

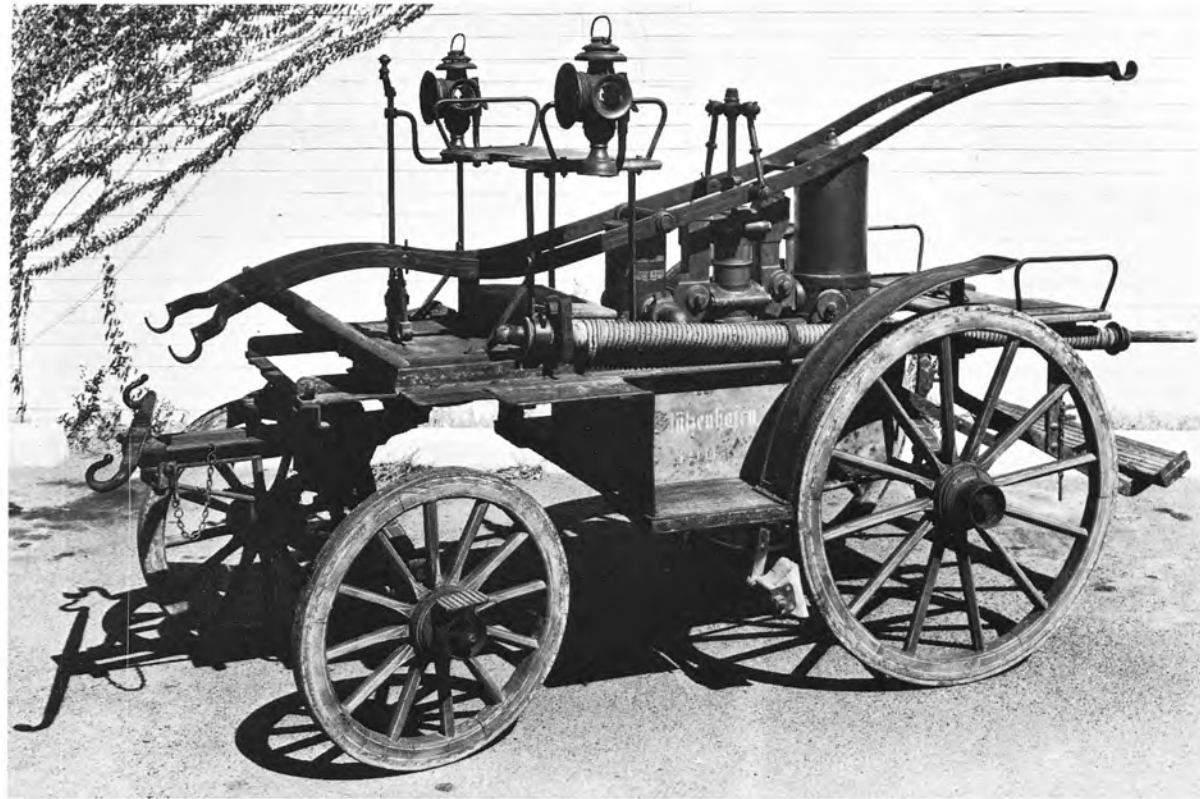




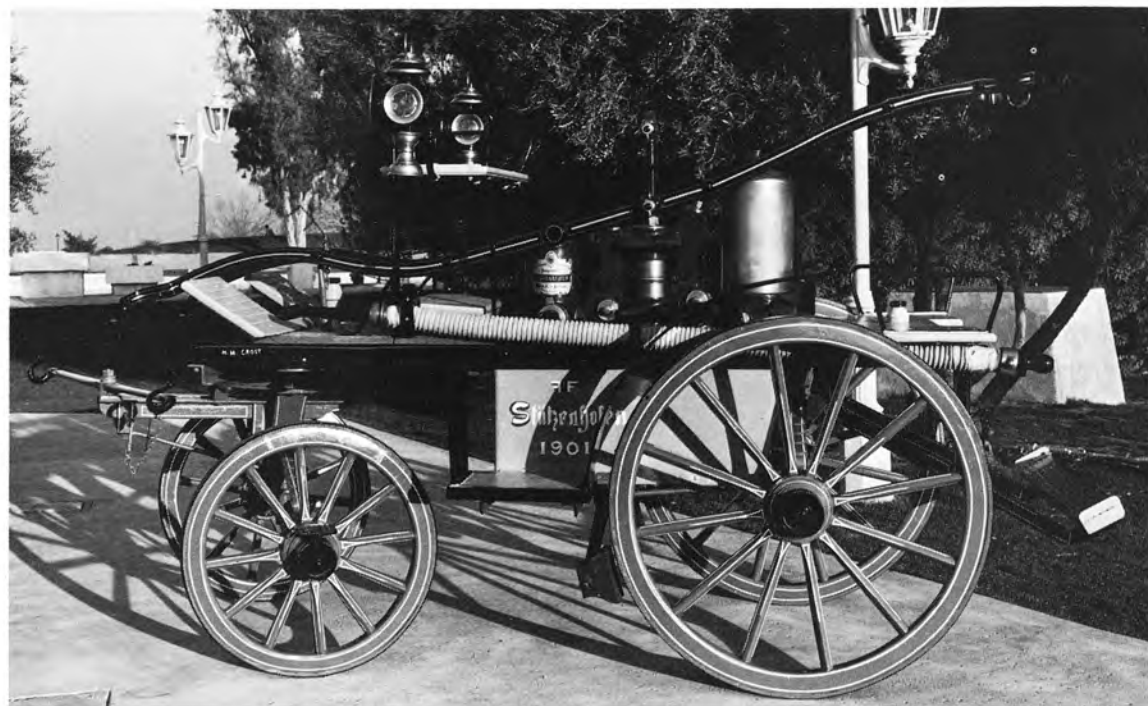
Nott Steamer — Phoenix Fire Department, 1912 — Charles Nofziger, driver

MC LAUGHLIN HISTORICAL COLLECTION

Battalion chief's fire horn



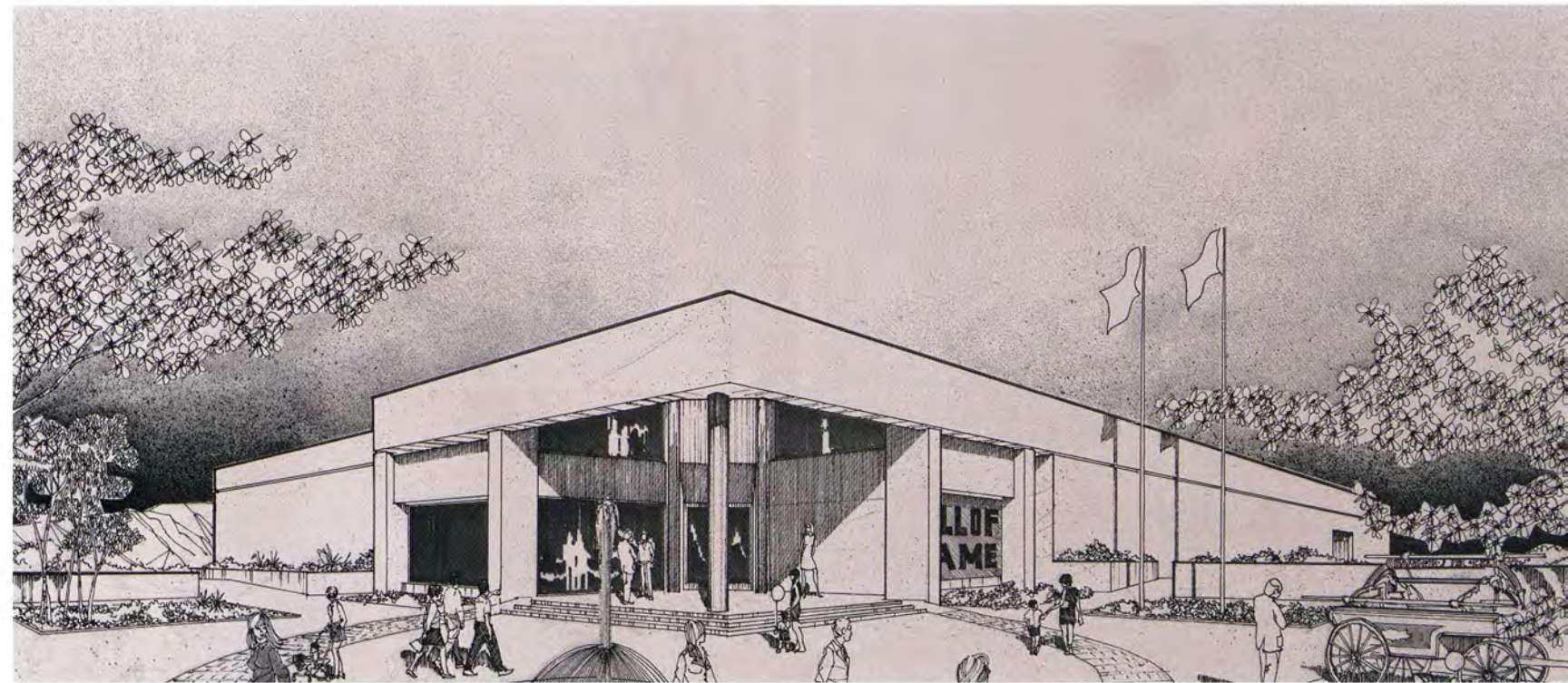
Before and after photographs depict the costly and meticulously executed refurbishing, refinishing details of restoration.



George Getz, Jr., left, presents classic fireman's helmet to famed Orchestra director Arthur Fiedler a visitor to the Hall of Flame.



PHOTOGRAPHS BY
JEFFREY J. KURTZEMAN



Artist concept of new Hall of Flame building to house the vast National Historical Fire Foundation fire fighting museum — Larry Ellermann and Associates, architects.

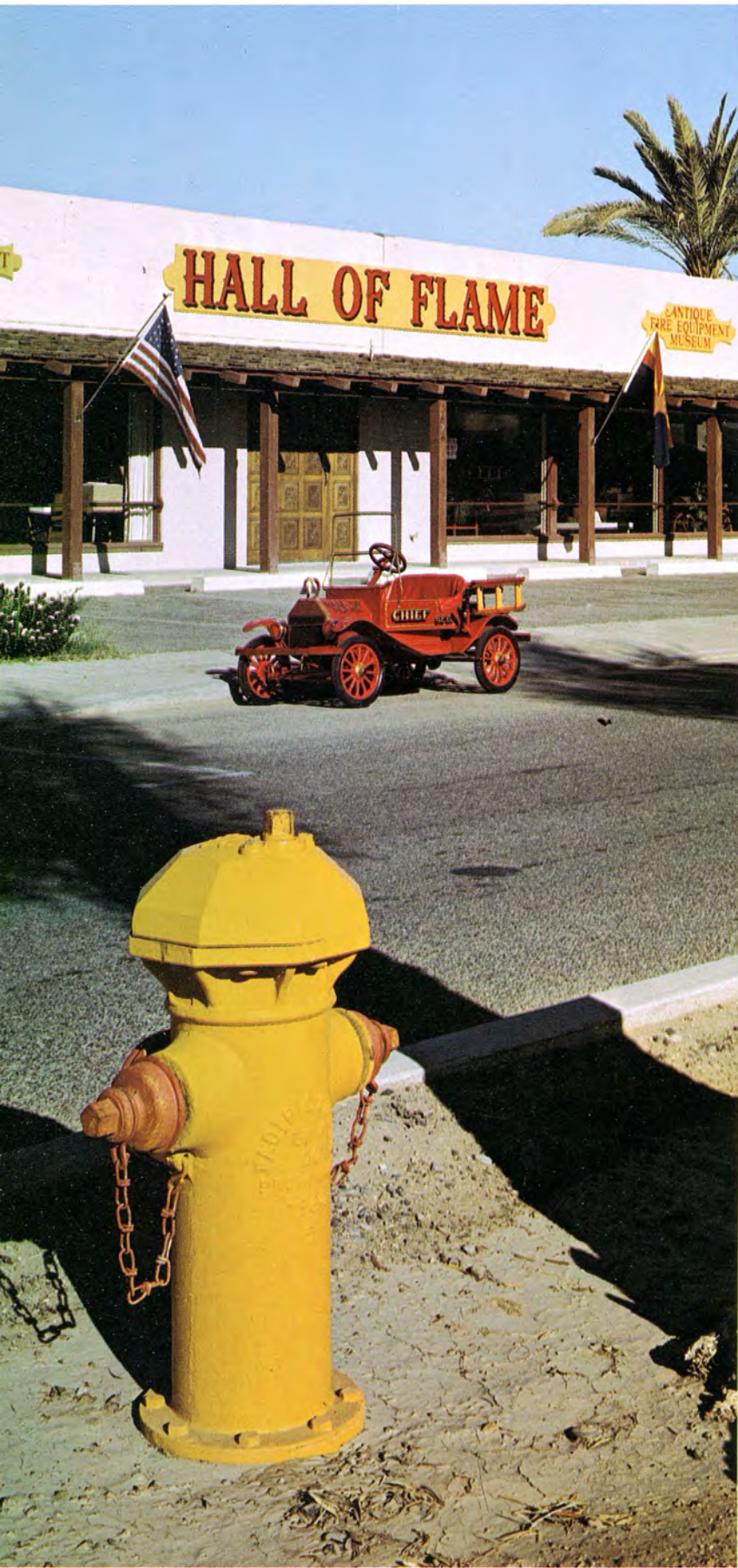
HALL OF FLAME

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only in fine art museums. Visitors enjoy looking for familiar place names in the thousands of badges, plaques and medals. One learns of the saving powers of "fire marks," the carved plaques from early insurance firms which spelled life and death to many structures.

Expert guides enjoy explaining functions and significance of equipment and accessories. The Hall Of Flame is open daily from 10 A.M. till 6 P.M. As we go to press

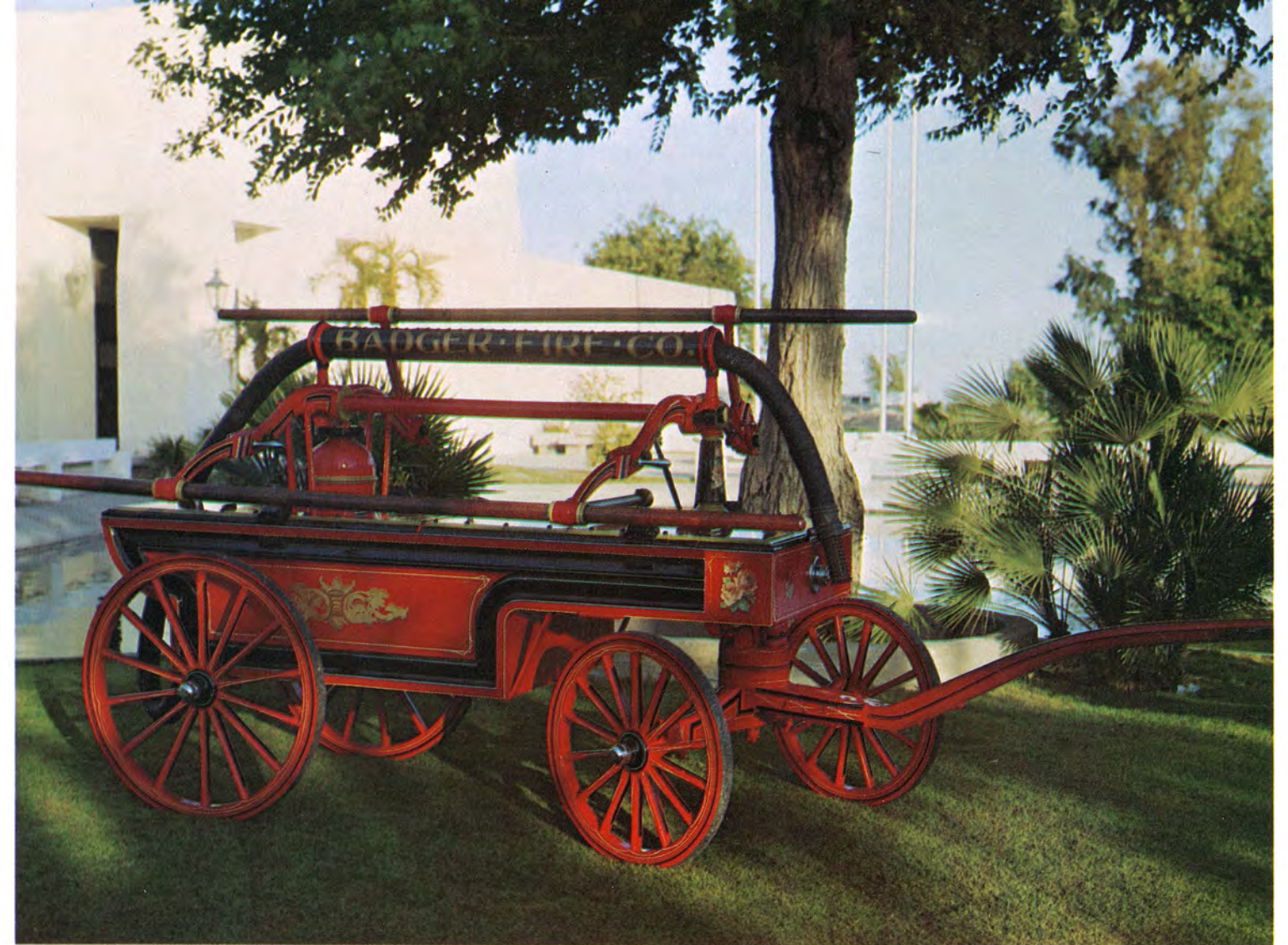
negotiations have been concluded for the National Historical Fire Foundation to become part of Greater Phoenix recreational education complex presently featuring the Phoenix Zoo, Arizona's famed Desert Botanical Gardens and other facilities. The entire collection will be housed in the spacious exhibit hall and adjacent grounds — eleven acres — where visitors may learn and relive the story of man's epic struggle with fire. □ □ □



Facade of contemporary
"Hall of Flame," Scottsdale, Arizona.

Above right — One of many badge and medal boards

Right — Battalion chief in carved wood sculpture.



Rumsey hand-drawn pumper

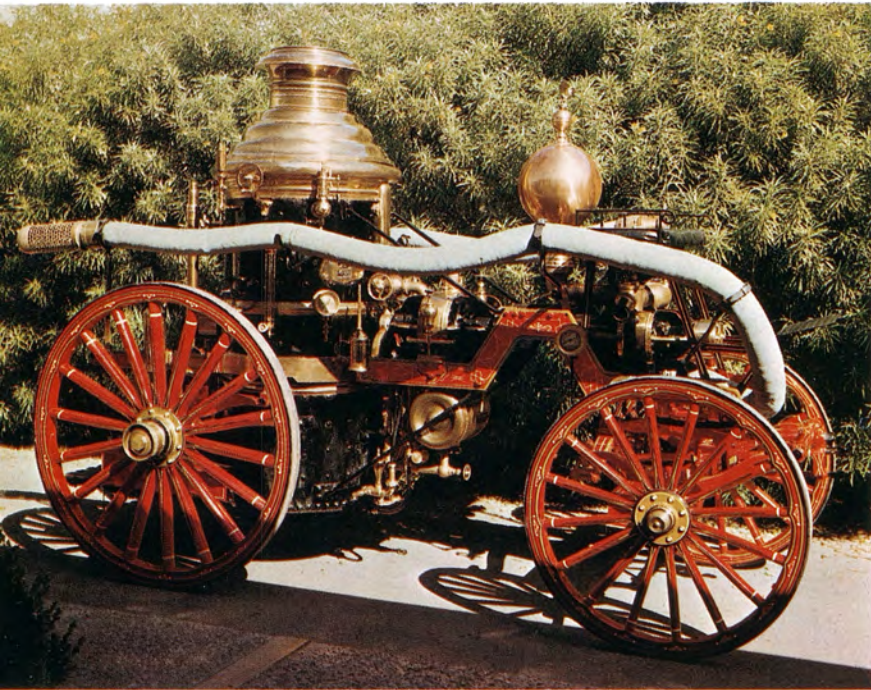
Shand-Mason steamer



Detail — fireman's large brass belt buckle



PHOTOGRAPHS BY
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Silsby Steamer — late 19th century



Right — closeup detail, Silsby brass and boiler

Hand-drawn Tub Pumper



Hunneman Hand Pumper



Far right — Austrian voluntary fire brigade commander's badge

Right — Japanese fire badge

Badge holders were entitled to special privileges and benefits in line-of-duty activities



Horse-drawn chemical wagon

